**Collaboration Agreement - Outline**

**This Agreement is made and entered into as of [Date], by and between:**

**1. Amuzi Esports**  
Address: [Amuzi Esports Address]  
Representative: [Name], CEO  
(hereinafter referred to as "Party A" or "Amuzi Esports")

AND

**2. [Collaborating Party Name]**  
Address: [Collaborating Party Address]  
Representative: [Name], CEO  
(hereinafter referred to as "Party B" or "[Collaborating Party Name]")

**1. Purpose of Collaboration**

The purpose of this Collaboration Agreement is to define the roles, responsibilities, and terms of collaboration between **Amuzi Esports** and **[Collaborating Party Name]** for the joint development, promotion, and execution of [specific purpose—e.g., joint gaming tournaments, content creation, content broadcast, payment gateway, tokenisation-based fintech solution development, content organisation and streaming, etc.].

This collaboration document outlines a comprehensive framework to ensure both parties understand their roles, obligations, and how the collaboration will be executed including scope of work, deliverables of each parties, remuneration / share of amounts generated between parties, and timelines envisaged. We can customize it further depending on the specifics of our partnership.

Both parties agree to collaborate in good faith to achieve mutually beneficial outcomes.

**2. Scope of Collaboration**

**2.1 Responsibilities of Amuzi Esports (Party A):**

* Provide the necessary technological infrastructure and platform for hosting the agreed-upon events or activities.
* Oversee user engagement and content delivery through the Amuzi Esports app.
* Facilitate in-app promotions and marketing campaigns for joint initiatives.
* Maintain and enhance app features necessary for [specific collaboration, e.g., hosting a fantasy sports game, organizing tournaments, streaming a fantasy sports game, etc.].

**2.2 Responsibilities of [Collaborating Party Name] (Party B):**

* Supply content, brand assets, and any required expertise for the collaboration.
* Promote the collaboration through their marketing channels (social media, website, email campaigns, etc.).
* Share necessary data and insights that can enhance the performance and outcome of the collaborative project.
* Coordinate with Amuzi Esports on the promotion of the collaboration, event promotion, event execution, content creation, content streaming, or user management as necessary.

**3. Collaboration Deliverables**

Both parties agree to deliver the following:

* **Amuzi Esports (Party A)**:  
  a. Create the technological setup for [e.g., game events, tournaments, content integration, content streaming].  
  b. Allocate resources to develop or optimize user interaction features to boost engagement.  
  c. Facilitate marketing and user acquisition campaigns.
* **[Collaborating Party Name] (Party B)**:  
  a. Provide access to intellectual property such as [content, game features, logos, etc.].  
  b. Provide promotional support to drive user engagement.  
  c. Manage offline/online activities that contribute to the collaboration’s success.

**4. Revenue Share Agreement**

Both parties agree to a **net** **revenue-sharing model** for net revenue (revenue minus costs and taxes) generated as a result of the collaboration.

* **Net Revenue from [e.g., in-app purchases, advertisements, or event entry fees]** will be shared as follows:
  + **Amuzi Esports (Party A):** [Percentage]% of the total net revenue.
  + **[Collaborating Party Name] (Party B):** [Percentage]% of the total net revenue.
* Net revenue is calculated after deducting platform fees, production costs, marketing expenses and taxes.

**5. Intellectual Property**

* **Ownership:** Each party retains ownership of their respective intellectual property.
* **Licensing:** [Collaborating Party Name] grants Amuzi Esports a non-exclusive, royalty-free license to use their content, branding, and promotional material for the purpose of this collaboration.
* **Confidentiality:** Both parties agree to keep confidential any proprietary information shared during the course of this collaboration.
* **Non-Solicitation**: Both parties agree that they will not attempt to solicit any employees, associates, consultants, partners, or business partners of the other Party during the subsistence of the Collaboration Agreement.

**6. Marketing and Promotion**

* **Joint Marketing Campaigns**: Both parties agree to jointly market the collaboration via their respective social media platforms, websites, and any other channels available and known to them.
* **Branding and Logos**: Each party grants the other the right to use their logos and branding for marketing purposes related to the collaboration, in line with agreed brand guidelines and statutory norms.

**7. Term and Termination**

**7.1 Term:**

This Agreement will commence on [Start Date] and continue for [duration—e.g., one year] unless terminated earlier in accordance with this Agreement.

**7.2 Termination:**

This Agreement may be terminated by either party by providing **30 days written notice** to the other party.

Upon termination:

* All shared resources must be returned or destroyed, as the case maybe.
* All revenue sharing obligations must be settled within **30 days** of termination.

**8. Dispute Resolution**

In the event of a dispute arising from this Agreement, the parties agree to first attempt to resolve the issue amicably through discussions within 30 days of the dispute arising. If the dispute cannot be resolved within **30 days**, the parties will proceed with mediation or arbitration in accordance with the laws of [jurisdiction].

**9. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction/Country].

**10. Miscellaneous**

**10.1 Entire Agreement:**

This document constitutes the entire agreement between the parties with respect to the collaboration and supersedes any prior agreements or understandings.

**10.2 Amendment:**

No modification or amendment of this Agreement shall be valid unless made in writing and signed by both parties.

**10.3 Assignment:**

Neither party may assign its rights or delegate its duties under this Agreement without prior written consent from the other party.

**Signatures**

**For Amuzi Esports**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**For [Collaborating Party Name]**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**End of Collaboration Agreement**